



District 25A

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Let Everyone see the difference we can make
by reaching our District goal of \$75,000

How can you help

Knight of Leadership	US \$100,000+
Knight of Triumph	US \$25,000-US \$99,999
Knight of Service	US \$10,000-US \$24,999
Knight of Lionism	US \$5,000-US \$9,999
Knight of Strength	US \$1,000-US \$4,999
Knight of Support	US \$100-US \$999

Recognition Mementos

*Donors of US \$100
or more will receive a
specially designed CSFII pin
matching their Helen Keller
Knights of Sight gift level.*



All Donations can be applied towards a Melvin Jones Fellowship

Make checks payable to: SightFirst II



Campaign Sight First II- Opportunity Knocks

Helen Keller: I am your Opportunity. I am Knocking at your door. The opportunity I bring you is to help hasten the day when there will be no preventable blindness.

THE CRUSADE CONTINUES

I appeal to you Lions , you who have your sight and your hearing. You who are strong and brave and kind. Will you not constitute yourselves as “Knights of the blind”

Campaign Sight First II provides all Lions with a unique opportunity to continue our crusade to end the darkness of the blind. Lions are making great strides to meet Helen Keller’s challenge. The Campaign Sight First I, started in 1990, was an enormous success. The \$185 million raised by the Lions of the world prevented serious vision lost for 24 million people, restored sight to 4.6 million people with cataracts, trained eye care professionals and built or expanded 256 hospitals and clinics. Lions are now recognized **world leaders** in preventing and reversing blindness. Yet some 37 million people are blind today and without the continuing crusade of the Lions, *The Knights of the Blind*, that could grow to 73 million in just 14 years.

- Can you imagine your son or daughter led around with a stick because of river blindness?
- Can you imagine a mother who cannot see the face of her newborn child?
- Can you imagine not being able to watch your grandchild play in the park?
- Can you imagine a father not being able to see the beauty of his daughter on her wedding day?
- Can your imagine 37 to 73 million people living in the darkness of the blind?

We can help erase these imagines by supporting this Campaign. For about \$6, that son or daughter could have their sight. Campaign Sight first II can and will help restore the sight of that mother, father or grandparent. The goals of Campaign Sight First II are to raise \$150 million dollars to continue our crusade to eradicate preventable blindness, and another \$50 million to extend Lions research into the causes and treatments for emerging threats to sight. .In Latin America, \$5,000 can eradicate river blindness in children for a village of 1,000. In North America, \$25,000 can help 100 people with low vision live fuller and more productive lives by providing low vision assistance devises. In Europe, \$15,000 can establish a pediatric-eye clinic in places like Bosnia to help stem the tide of childhood blindness.

Our goal in District 25A, “the Awesome District”, is to raise \$75,000 and to have every club join the Campaign Sight First II (CSF II) crusade. There are several ways Clubs can make this goal a reality. First, clubs are asked to have a fund raising event ear-marked for CSF II for the 2006-2007 and 2007-2008 Lions years. Clubs and Lions members can approach local business to pledge funds to help CSF II.

There may be larger corporations in the community which may wish to contribute to the program. Club members can also make personal pledges based on there financial ability. Contributions under \$5000 can be paid over three years I am a retired and living on a fixed income. Since I would not ask anyone to do something, I would not do and because I believe in Sight First.II, I have made my three year pledge. Club and personal donations can to used to for Melvin Jones Fellowships and can be paid as a pledged over a three year period.

Soon clubs will be contracted by one of following, District 25A, Group Coordinators to explain CSF II and answer your questions: PDG Richard Revers; PCC and PDG Norm Witt; PDG Michele Gutyan; PDG Keith Hall: PDG Sam Reisinger; PDG Luis Aguilera; IPDG Dennis Brown, and Paul Freeland. I thank all of these Lions for their time and effort. We are dedicated to making the Campaign a success.

As individuals, we can do only so much to make a difference.

Together we can change the world and give the greatest gift of all - The gift of sight.

It is GREAT to be a Lion and for those who can, we should be thankful we are able to read this.

PDG Dick Silveira,
District 25A CSFII District Coordinator

Read more about SightFirst II